

No. DIT-F010/44/2019-IT SECTION-GoHP - 223  
Department of Information Technology,  
Government of Himachal Pradesh  
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From

Director,  
Department of Information Technology,  
Government of Himachal Pradesh.

To

1. All the Heads of Departments in Himachal Pradesh.
2. All the Managing Directors/ CEOs of Corporations/ Boards in Himachal Pradesh
3. All the Deputy Commissioners in Himachal Pradesh

Dated: Shimla-171013, the

23<sup>rd</sup> September, 2020

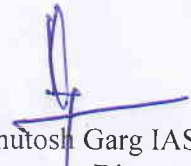
Subject: - Regarding SMS Gateway Services  
Sir/ Madam,

In continuation to this Department letter No. DIT-F010/44/2019-IT SECTIONGoHP-148 dated 30th July, 2020, it is to inform you that Telecom Operators have levied additional charges (Scrubbing Charges) per SMS for all Non-TRAI exempted transactions. Therefore, this department has revised the Non-TRAI exempted SMS rates for user departments availing SMS Gateway services through this department. The revised SMS rates are as under:

SMS Category	Previous Rate per SMS ( In Paisa)	Revised Rate per SMS (In Paisa)
NON-TRAI Exempted (For Departments/ Organizations sending messages for commercial purpose )	10 Paisa	14 Paisa
TRAI Exempted (For Government Departments sending service/ awareness message for non-commercial purpose)	4 Paisa	4 Paisa

This is for your kind information and necessary action please.

Yours faithfully,

  
(Ashutosh Garg IAS)  
Director,  
Department of Information Technology,  
Himachal Pradesh